

# *Visual Merchandising Profile*

**Branches – Mumbai (HO), Delhi, Bangalore, Hyderabad, Chennai, Kolkata, Pune, Ahmedabad, Lucknow, Jaipur**

## Innovative – Fiber Work



**ALL THE SALADES DISPLAYED IN THIS SLIDE IS MADE IN FIBRE AND THE SAME IS HAND PAINTED.**



**Neck & Shoulder – Table Top ( 6+6 Units )  
Material – Vinyl on Sun board with Ms rack**



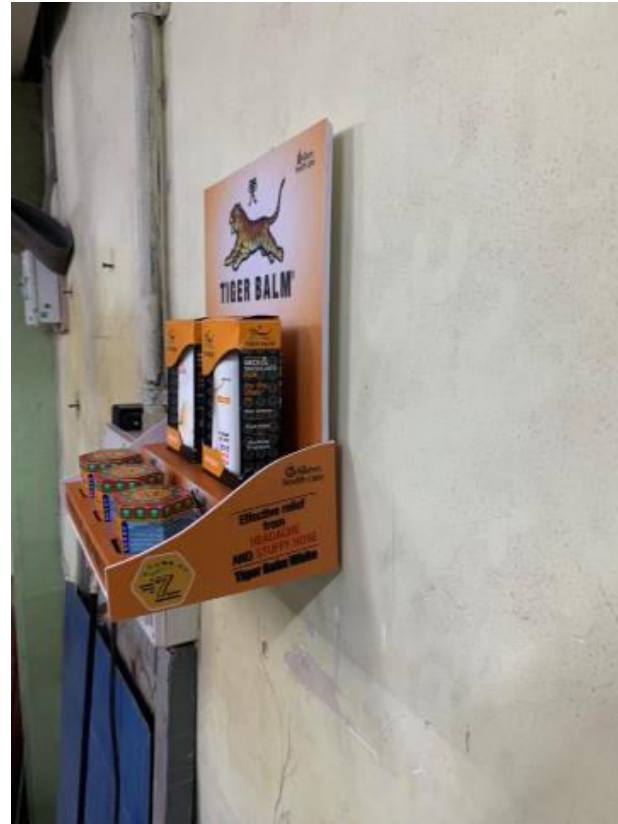
# Tiger Balm - gravity dispenser ( 6 & 12 Units )

Material – Hard Plastic with Stickers



## Neck & Shoulder – Table Top

Sun board with Grove to keep Cream & Balm for retail display



## Bajaj Platina 125 CC

### Sun Board Stand with In-built DRL for retail display



## Innovative – Table Tops



**Modern trade Display units in MDF with Print & Deco Paint finish.**



**Books with eagle logo fixed on the books**  
**Books: made from Sun board with leather covering & black Acrylic**



**Etching on acrylic insert in sun board base with black vinyl & golden print**



Wooden frames outline with center rod holding prop of Shell (star fish/ Conch)



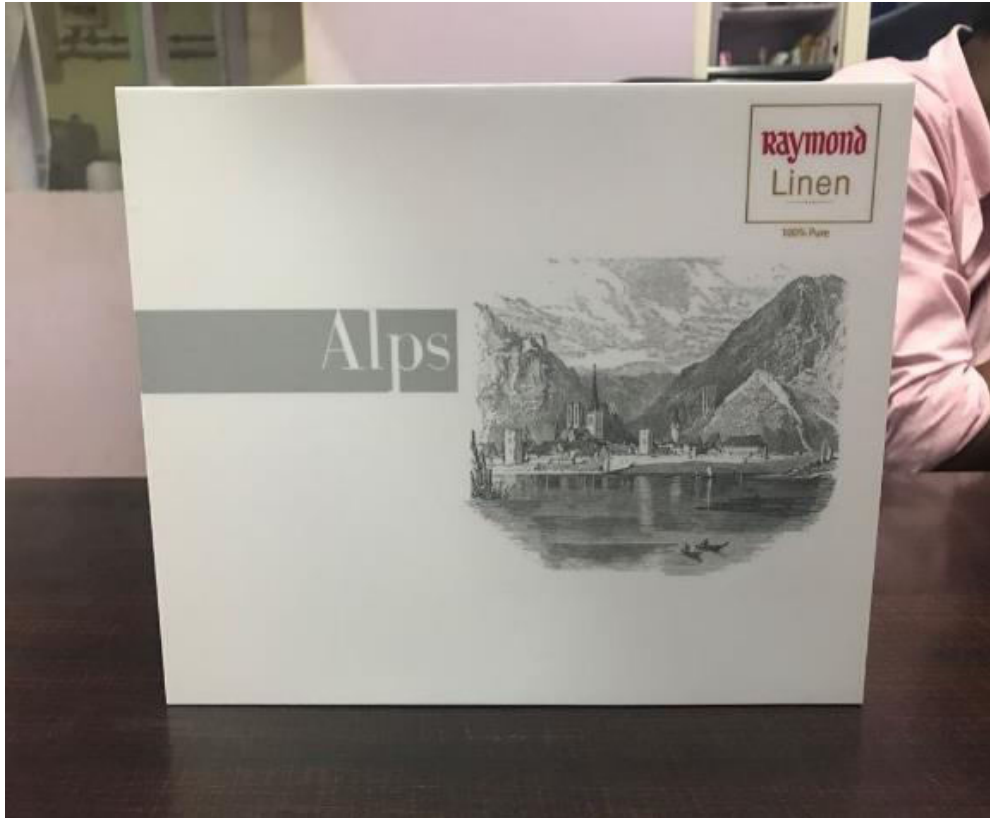
**Base half Pine wood & half milky White Acrylic Structure with vinyl cut logo,  
Pinwheel structure with colored spools.**



5MM Acrylic Cut out with Vinyl and base in 5MM Sun Board box



4mm Milky white Acrylic with matt lamination vinyl, lit all side with module lights



**Pine wood base with with deco paint and embossing on SS plate,  
Ms pillar, surrounding with brand brand logo with SS polish covered.**



**Mufti – Light weight shirt ( Lighter then Balloon ) –  
Balloon made in fiber with nylon rubber, hanging on 8MM Sun Board with Vinyl printed Shirt.**



**10MM Pine wood with Laser cut logo, making Shape Bottle in string with flowers.**



**Different color shade of fabric pasted on 5MM Black Sun board with base in 5MM Sun Board box for holding**



8MM Black Acrylic with gift card insert space back side



**5MM Acrylic letter, L shape Clip box to hold post card, same on 2ftx2ft  
MDF box with Lamination sun mica sheet.**



## Innovation:- Acrylic LED With Actual Rugs

5MM Acrylic letter, L shape Clip box to hold post card, same on 2ftx2ft  
MDF box with Lamination sun mica sheet.



MEDIA NETWORKS



YOUR GOAL

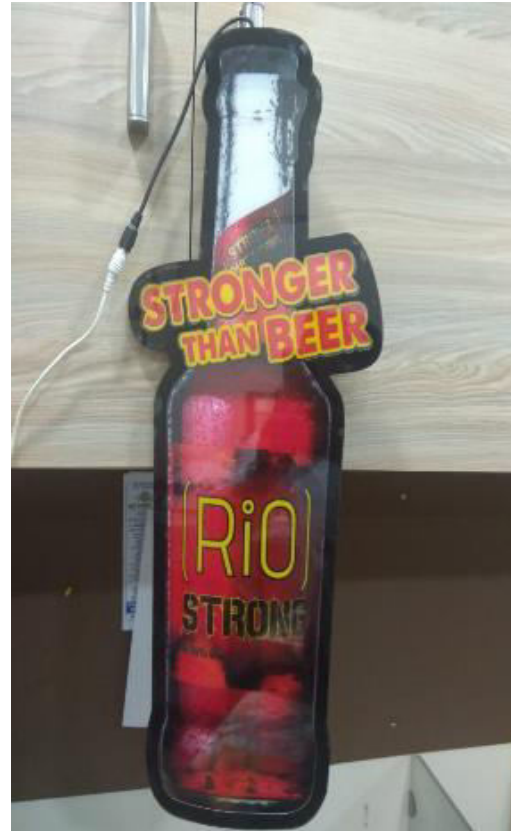
**Vinyl print pasted on 8MM Acrylic, inside 12V Battery connected to LED Lights with on/off Switch.**



**white Frame : 7"x 7' White frame, 0.75" depth, Acrylic with Vinyl letter cut in middle, with self standing stand**



Printed on Translit pasted on 5MM Clear Acrylic Bottle shape, inside  
LED Lights strip connected to Adaptor for on/off.



**Vinyl print pasted on 5MM Clear Acrylic with Bottle Popup / 3D look, inside LED Lights strip connected to Adaptor for on/off.**



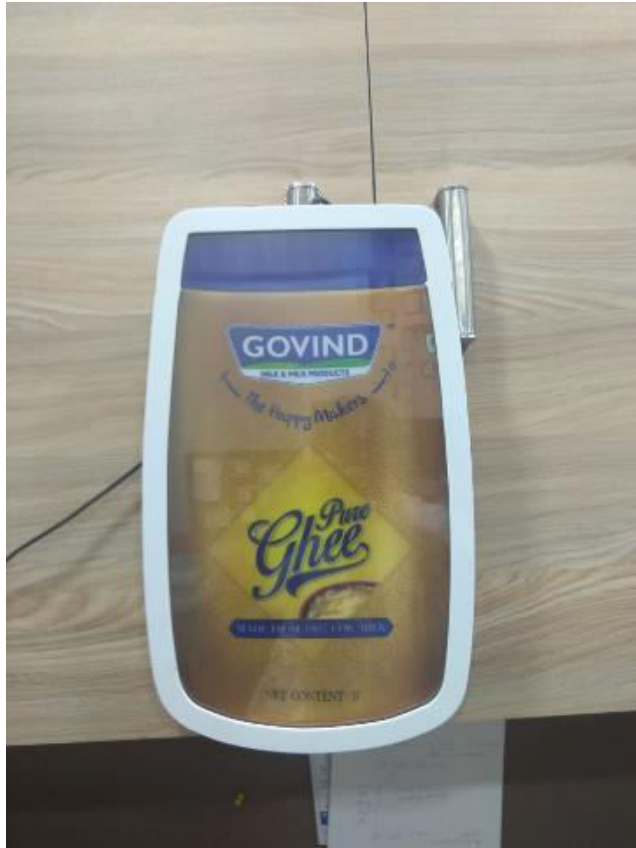
Paper Insert in Acrylic U shape Board with Acrylic Bottle display unit.



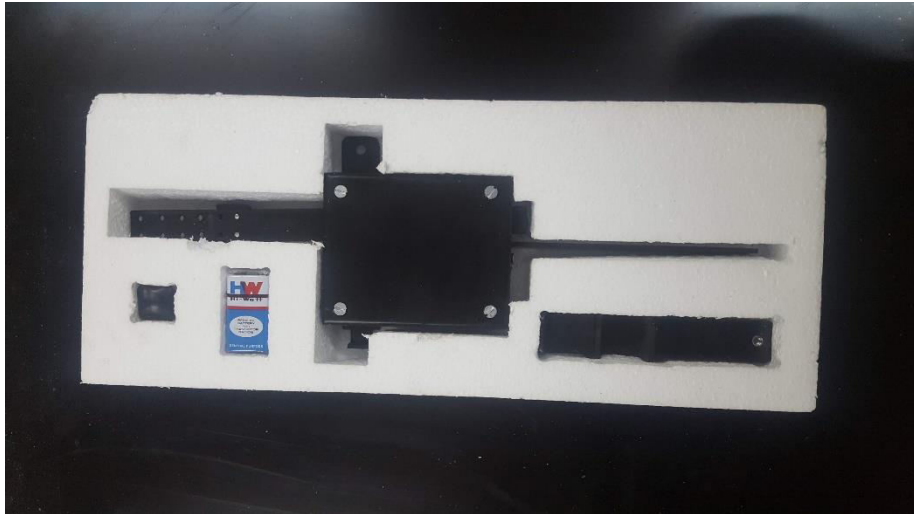
Vinyl on Sun board with wire mesh table top stand



**Vinyl print pasted on 5MM Clear Acrylic with 3D look, inside LED  
Lights strip connected to Adaptor for on/off.**



**Bajaj Platina – Suspension Buzzer**  
Ms body with mechanism, buzzer,  
battery and other instrument fixed  
inside for suspension



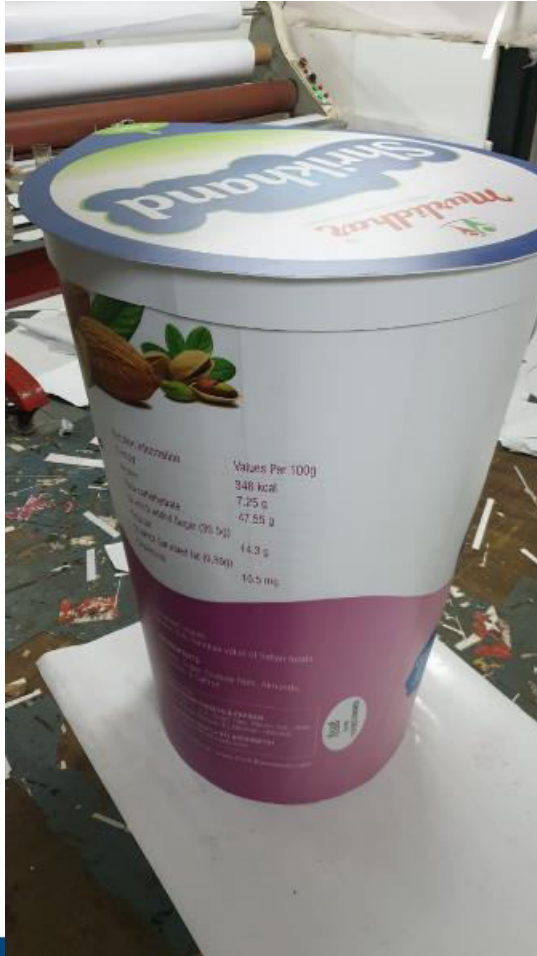
**Bajaj & Ceeje LED – 6mm Plywood with help of wiring brand LED fixed on the plywood with vinyl and Switch board.**



**Govind Milk – Funzz Flavored milk**  
**– Replica make by POP molding dye**  
**with Vinyl wrapping**



**Murlidhar  
Shrikhand –  
Replica  
make by  
POP  
molding dye  
with Vinyl  
wrapping**



**YOUR GOAL**

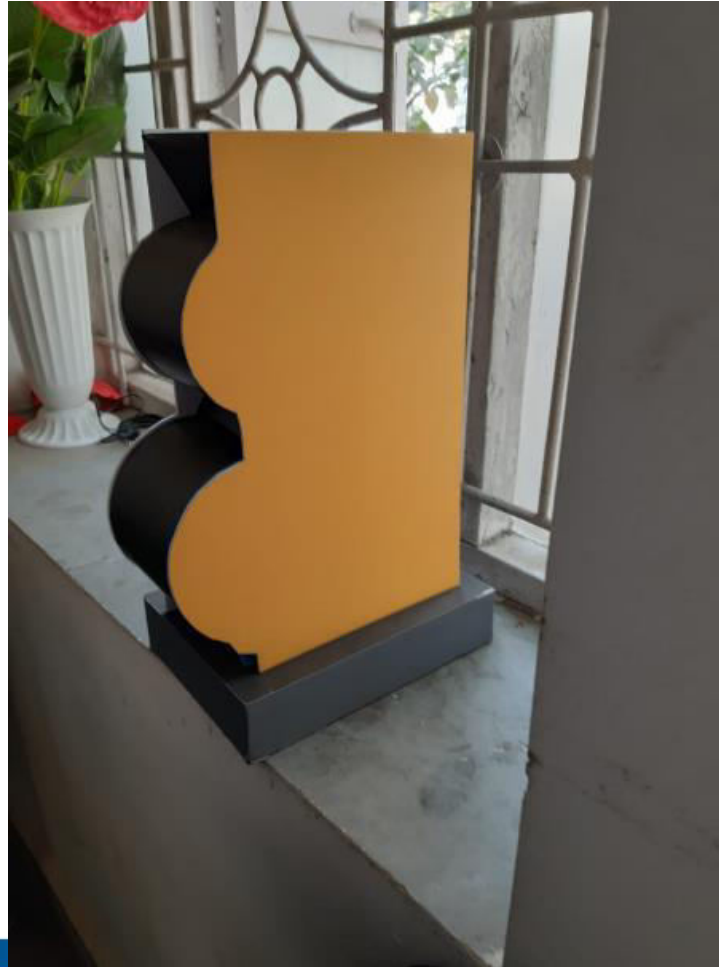
Repeat Beer Cut out  
popup with LED light  
inside, for retail display



Sunday Oil - Cut out  
popup with LED light  
inside, for retail display



Wipro LED light fixed into Plywood base and sunboard body with switch inside for retail display.



## Innovative Sun Board – Cut out



Towards a **winning** partnership...

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