

Company Profile

Branches – Mumbai (HO), Delhi, Bangalore, Hyderabad, Chennai, Kolkata, Pune, Ahmedabad, Lucknow, Jaipur

ABOUT US

- **A Team of highly knowledgeable and professional planners spread over 10 locations (6 Cities Own Offices & 4 Cities our Associates) all over India and Still growing...**
- **We always strive to work and produce an unparalleled result right down to the last detail and take pride on giving maximum value for money, researching options and working to clients exact budget and requirements**
- **This very approach has helped us execute over “100+” projects for a no of clients, which has, in turn, resulted in 70% to 80% of our business coming from repeat business**
- **We believe this speaks volumes of how it pans out to work with us.**

WHY PARTNER WITH US?

- **NJ Media Networks was launched with highly experienced TEAM of more than 14 Years across various touch points (Mall / Multiplex, OOH, VM, Exhibition & Activation) with in house set up.**
- **Focus on creative and innovative planning and spending, best value and ensuring clients are pleased with every part of their investment.**
- **We ensure that you are able to achieve remarkable results, through our brand intelligence and innovative mindset**
- **We offer a complete integrated branding solution from a team that imagines, thinks, actuates and implements ideas in line with your thought process and brings about amazing results that help you improve your Numbers and Brand Value**

OUR AIM

- **Deliver precisely targeted cost effective BTL solutions**
- **Add Value by**
 - : Specialist in market knowledge**
 - : More accountability and control**
 - : Purchase more visible campaigns at the most competitive prices**

BUSINESS PHILOSOPHY

- **Everything we do must add up to value**
- **The most visible campaign at the most effective prices**
- **Strategic Planning & Buying**
- **Investment and innovation**
- **Grow resources to match changing client needs**

WE OFFER 360 DEGREE BTL MEDIA SOLUTIONS.

OUR SERVICES

- **Pre Campaign**
 - **Strategic Planning & Buying**
 - **Budget Management**
 - **Design Testing**

- **During campaign**
 - **Monitoring of Ad Campaign**
 - **Site inspection**

- **Post Campaign**
 - **Post Campaign Report**

MEDIA GLIMPSE

MALL & MULTIPLEX BRANDING



MALL & MULTIPLEX BRANDING



MALL & MULTIPLEX BRANDING





MEDIA NETWORKS

Cinema Screening

NJ MEDIA NETWORKS provides best rates on
Cinema Medium with Network of Pan India Cinema Screens



YOUR GOAL

Ad film & Mute Slide Creative Examples



Get groceries delivered at your doorstep

www.askmegrocery.com

COME ONE, COME ALL!

Kangaroo Kids
Info: 020-26424242

Hilabond High
Info: 020-26424242

Kangaroo Kids Pvt. Ltd. has loads of TALES TO TELL. It is time it is not only for the kids but the parents as well. Please bring your friends & family to the exciting event.

Date & Time:
23rd, 24th & 27th November 2015
11:00 a.m. to 7:00 p.m.

Venue:
Kangaroo Kids Pvt. Ltd., 3rd floor, W1, Mumbai - 400 350.

Mall Promotion



Activity :- Intel Laptop Mall Promotion

Campaign Covered West Region - 3 States with 19 Malls



Indian Idol 2016 - 17

NJ Media Networks

Entire Space Buying, Execution & setup fabrication Done by us in
Across 6 Cities



Salim – Sulaiman Musical Night

On Christmas Eva Night to Catered Gujarat & Mumbai Crowded, event placed at Daman

NJ Media Parent Co BTMS Being DMP Partner, we handle all buying & Publicity part & digital account of the event.



EVENT BY
VAB MEDIA

Radio Partner
90.2 FM
KANO NEWS

MANTRA MUSIC FEST

Salim-Sulaiman

Date: 24th December 2016
Time: 4.30 pm Onwards

Venue: **Hotel Raj Palace**
Machal Chowk, Near Daman, Daman - 395 210

DJs
BANDS
SUFII SINGERS
BOLLYWOOD DANCE TROUPE
BOLLYWOOD RETRO MUSICIAN
LIGHT & LASER SHOW
INDIAN IDOL ARTIST
BOLLYWOOD ACTRESS
COMEDIAN
MANY MORE...

DMP & Cinema Partner
BRAND

Ticketing Partner
MeraEvents book my show Live Fests

OOH Media



SBI Green Marathon

Taking SBI Bank Main Partner with help of Radio Mirchi Team, we are part of Marathon in 10 City from Tiger Balm....

NJ Media Networks Role

To Booked entire ground and fabricate 60ft x 20ft x 5ft Main Stage and Tiger Balm Setup, handle Marketing for Marathon from Tiger Balm, Printing T shirt & Cap for Runners, Arrange Manpower & Massagers for Foot, Neck & Shoulder Massage to Runners in every city.



Metro Branding Media



AUTORICKSHAW BRANDING



CAB BRANDING



AC BUS BRANDING



Digital OOH Media



Railway Advertising



College Activation



BTL Activation



In Conclusion..

- **A Strategic Partner's ability to handle volume efficiently impacts**
- **Better delivery of brand objectives**
- **Better understanding of environment**
- **Better buying analysis / value addition**
- **Better response to market / brand dynamics**
- **Better MIS**
- **Better Controls**



MEDIA NETWORKS

Client Handled by
our TEAM



AND Many More...

YOUR GOAL

Towards a **winning** partnership...

Mr. Dilip Joshi - 9833785850

Mr. Vishal Nemade - 9892058479

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